



Northeast Venom Girl's Fast Pitch Softball Sponsor Program for the Upcoming 2016 Season

Thank you for taking time out of your busy schedule to read this letter. Our organization is called The Northeast Venom Girls Fast-Pitch Softball Organization located in Northeast Pennsylvania. Our organization is a traveling club that consists of young ladies that are of the ages of 8 to 17 years old who are committed to developing their softball skills while representing our community at different tournaments throughout the tri-state region, while promoting integrity, fair play, and competition.

Our goal is to help these young girls develop the skills enabling them to take their skills to higher levels and get college scholarships through the knowledge they develop and exposure they obtain participating in high level regional showcase tournaments. Even more importantly, the organization has had a positive impact on the lives of our young girls, their families and the community.

This year we are offering an opportunity to local businesses like yours to become a Team Venom Organization Sponsor. Your contributions will be targeted exclusively to lower the growing costs of the organization's players, enabling them to fully participate in training programs and local and regional tournaments.

The Northeast Venom Organization is guided by a volunteer board of directors and dedicated parent volunteers. However, we are different from some other fast pitch teams in that our primary revenue source is player fees paid by families, proceeds from our annual fundraisers and donations received from generous individuals and businesses. We would like you to consider a contribution to assist with the cost of uniforms, tournaments, insurance, equipment, and practice facilities. We will participate in local and regional tournaments from March through October from the surrounding area (Sunbury, Drifton, Drums, Wilkes-Barre, Moosic, Jessup, Scranton, and the Back Mountain Area.) This is great exposure as most tournaments bring in 800-1000 people from around the region.

Sponsorship Level	Cost per Season	Sponsorship Benefits
Single Sponsor	\$150	<ul style="list-style-type: none"> Team Picture and Thank You letter.
Double Sponsor	\$300	<ul style="list-style-type: none"> Company name on a large banner hung on dugout at every game. Team Photo on a Wall Plaque and Thank You letter. Business Name Mentioned on in a "Thank You" ad taken out in local newspaper.
Triple Sponsor	\$500	<ul style="list-style-type: none"> Company name on a large banner hung on dugout at every game. Team Photo on a Wall Plaque and Thank You letter. Business Name Mentioned on in a "Thank You" ad taken out in local newspaper. Link and recognition on team Facebook and Website page.
Home Run Sponsor	\$1,000	<ul style="list-style-type: none"> Company name on a large banner hung on dugout at every game. Team Photo on a Wall Plaque and Thank You letter. Business Name Mentioned on in a "Thank You" ad taken out in local newspaper. Link and recognition on team Facebook and Website page. Company name and logo imprinted on our uniforms.
Grand Slam Sponsor (Only 1 Available)	\$1,500	<ul style="list-style-type: none"> Title Sponsor for Home Tournament (Only 1 Available on a first come basis.) Company name on a large banner hung on dugout at every game. Team Photo on a Wall Plaque and Thank You letter. Business Name Mentioned on in a "Thank You" ad taken out in local newspaper. Link and recognition on team Facebook and Website page. Company name and logo imprinted on our uniforms.

**Donations in any amount would be greatly appreciated, and any donation larger than \$75 will receive thank you letter from the Northeast Venom Girls fast pitch softball team. For amounts not listed, contact us and we will work it out with you on a one on one basis!*



YES! We would like to support our local girls and be a Team Venom Sponsor!

Company (or other) Name: _____
(Please print clearly how your name should appear on the banner)

Your Name and Title: _____

Address: _____

Phone Number: _____ Email: _____

Name of child/team/division sponsoring, if applicable: _____

“Please **circle** your sponsorship level (see descriptions on previous page)”

SINGLE DOUBLE TRIPLE HOME RUN GRAND SLAM

Donation Amount: \$ _____

Please make your check payable to “Northeast Venom”, attach your business card & contact your Northeast Venom representative to pick up this form, or call (570) 793.9321 and a Venom Representative will get with you!

Northeast Venom Representative: _____ Phone: _____

**** FOR “DOUBLE” SPONSORS AND HIGHER, PLEASE ENCLOSE A BUSINESS CARD WITH COMPANY NAME AND LOGO AS ARTWORK AND BANNER PROOF ****

Please Note: For tax-reporting purposes, all checks **must** be made payable to **Northeast Venom**. All sponsors will receive an advertising/sponsorship invoice for tax-reporting and deduction purposes based on the sponsorship level selected.

Thank you greatly for your consideration and much needed support.

Sincerely,

The Northeast Venom Girls Traveling Softball Teams!

(570) 763.9321

www.NortheastVenom.com





Why do we ask for your support? Why do we do so much so that a group of girls can play softball? Well.....

- Girls who play sports do not follow popular culture's idea of the ideal female form and have a positive image of their own bodies.
- Girls who play sports are concerned with what their bodies can do, not what they look like.
- High school girls are twice as likely as boys to have had a major depressive episode.
- Girls who play sports have **higher self-esteem and much lower levels of depression.**
- Girls who play sports during the teen years have **80% fewer unwanted pregnancies.**
- Girls who play sports are **35% more likely to have no sexual activity at all** during their high school years. **25% of all sexually active teenage girls are infected with an STD.**
- **38% of all 12th-grade girls have used an illicit drug in the past year.** Girls who play sports are **92% less likely to use marijuana, cocaine or most other illicit drugs.**
- Girls who play sports **have much lower incidences of eating disorders.**
- **30% of all high school girls smoke.** Girls who play sports are **significantly less likely to smoke.**
- Girls who play sports in high school consistently have **better grades** than girls who don't play sports.
- Girls who play sports have **higher educational aspirations, better school attendance, enroll in greater numbers in math and science courses, spend more time on homework, and take more honors courses.**
- Girls who play sports in high school are **3 times more likely to graduate from high school.**
- Girls who play sports in college are **20% more likely to graduate.**
- 80% of all female executives in Fortune 500 companies played in organized sports in their youth.
- A girl who does not play organized sports by the age of 12 has only a 1 in 10 likelihood of being physically active at 25.
- Girls who play sports tend to be active as adults **and reduce the likelihood of breast cancer by 60%.** Breast cancer afflicts 1 out of every 8 adult women.
- Girls who play sports and remain active as adults have **lower incidences of strokes, heart attacks, and other health problems.**
- Osteoporosis is caused by insufficient bone density in older women. **The critical years for developing bone density are 12 to 16.** Girls who exercise regularly during those years have 22% greater bone density, at the age of 60.
- Due to a lack of enough organizations like the *Northeast Venom*, and the opportunities and commitment that we provide, **girls still drop out of sports at a rate 6 times greater than boys.**

But mostly, it's just because we love our daughters.

Thank you!

All statistics courtesy of the Women's Sports Foundation

